



Infor Optiva

Win the race to market.

Getting new products to market is a race that continues to grow more complex and obstacle packed. Rising raw material and energy costs, retail consolidation, increasing regulatory requirements, empowered consumers, and complex supply chains make it difficult to produce quality products quickly.

To beat the competition, you must be more agile, responsive, and more focused on the needs of the customers. You need systems that use a single product record for unifying all data and processes across your organization, no matter how dispersed and complex.

Infor's integrated product lifecycle management (PLM) solution makes it possible. You can streamline even your most complicated processes for developing, launching, and managing products on an ongoing basis. The result? You reduce risks, remove supply chain bottlenecks, and ultimately take innovative products to market faster than your competition.

Power-up product development.

Benefit from more than 30 years of process industry experience built into Infor™ Optiva, the most advanced PLM solution for the process manufacturing industry. Infor has the most global PLM customers of any PLM solutions provider in process manufacturing. Join their ranks and increase your revenues and profit margins.

With Infor Optiva, you accelerate innovation, leverage product introductions, drive down product cost, and enhance product performance. You can also build a best-in-class supply network to ensure product compliance. By implementing Infor Optiva, you can better serve your customers and drive your company's growth.

Create better products 50% faster.

Develop better products 50% faster with Infor Optiva. You can improve product effectiveness, adapt to market demands without custom coding, and ensure you meet complex regulatory compliance constraints. You'll be equipped to integrate and streamline your operations, collaborate more closely with suppliers, and manage the entire new product introduction and product development process.

What's more, you can realize all these benefits without replacing your existing technology investment. Infor Optiva integrates with all major ERP systems, and is capable of scaling from a single lab to support multi-company and multi-facility global organizations.

You get the tools you need to manage multiple business processes, multiple plants, diverse products, and market-based regulations in one database.

And you can make continuous process improvement a standard practice at your company with Infor Optiva's configurability, online validation, and ability to assimilate acquisitions quickly and easily. Use our Microsoft® .NET™ web services-based platform to seamlessly extend business processes across the value chain.

Simulate and model across all product lines.

Develop products in less time and at lower cost, while significantly reducing the risks. With real-time visibility into performance, status, requirements, and costs, you will:

- Improve materials and supplier enablement processes (whether it's raw materials, packaging, or complete products) to reduce costs and improve quality and compliance.
- Simplify new material or rationalization processes to eliminate the introduction of materials, thus reducing material spend and ensuring benefits are sustained.
- Meet target specifications at the lowest possible cost, while meeting compliance via formulas, recipes, packaging, finished goods, application, or at-home recipe simulation and modeling capabilities.
- Provide your developers with real-time feedback on costs, compliance, and performance for any project.
- Gain the ability to simulate and model across all product lines and business units to improve sourcing economies of scale, ensure corporate compliance and regulatory restrictions, and improve knowledge transfer.
- Profit from global specification management and product information management as part of an integrated business process, not a separate add-on module, so you can leverage a single source of the truth—affordably.

Automate and organize development processes.

Manage your product lifecycle in a more structured way by automating the process of reviewing and analyzing your product portfolio and managing staged projects. Eliminate repetitive work in a range of processes—from change management for quality and labeling issues, to plant localization, to full new product development and introduction processes. You will:

- Automate packaging and labeling.
- Gain real-time visibility and enhance decision making by continually validating rollups and status, cost, and risk of your products and projects.
- Eliminate re-entry with a unique phase-gate process capability with full integration to all applications, validation, and workflow.

Facts about Infor Optiva:

- Used by leading food and beverage manufacturers
 - Used by OTC pharmaceutical makers
 - Used by consumer packaged goods manufacturers
 - Integrates with all major ERP systems
 - Built on 30 years of global process industry experience
- Rely on event-based business process architecture to simultaneously support multiple business processes that eliminate non-value-added tasks by process, minimize time to market, and integrate with enterprise systems and costs, while ensuring compliance.
 - Continually improve processes without coding to reduce time to compliance and value—at the lowest cost.

Collaborate for better performance.

Provide real-time feedback related to regulatory constraints or industry/product line best practices throughout the product lifecycle to eliminate delays to market and ensure compliance. You also reduce waste by reducing the number of “false starts” in the development process.

With Infor Optiva, you'll be able to shorten time to market, trim costs, improve your quality and certification processes, and integrate safety, efficacy, stability, compatibility, and claim substantiation testing throughout the development process.

For future projects, you can leverage a single source of truth for both product development benchtop and summary judgment information. Use real-time visibility to cancel a project early or identify the best starting point, often eliminating redundant test costs and reduces lead times.

You will:

- Automate the creation of documentation that meets marketing and regulatory requirements by using industry-specific label capabilities that include ingredient statements, MSDS, and more.
- Use material analysis modeling that integrates R&D and operational data to model your formulas based on actual product results.
- Improve your ability to meet production performance objectives, minimize risks, and improve scalability.
- Maintain accurate and complete data internally and externally across all trading partners.

See dramatic results.

With Infor Optiva, you will join the ranks of other leading process manufacturers that have achieved dramatic results:

- Trim assimilation time and save money.
- Cut redundant materials by 50%.
- Reduce the new product introduction cycle from two years to four months.
- Increase first-batch success and on-time launch rates by over 95%
- Improve effective R&D capacity by 100%.
- Enhance data sharing and compliance.
- Slash labeling issue identification from days to minutes.

Streamline even your most complicated processes for developing, launching, and managing products with Infor Optiva.

Leading process manufacturers recognize that competitive pressures and greater retailer and consumer expectations demand rapid innovation. An integrated PLM solution that manages the fundamental processes in product innovation and management is the critical difference between winning and losing in the marketplace. By implementing our integrated PLM solution, you can accelerate innovation, track specifications, build a best-in-class supply chain, and optimize formulations.

If your company is looking for a better approach to PLM, isn't it time to consider Infor Optiva?



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About Infor.

Infor is the world's third-largest supplier of enterprise applications and services, helping more than 70,000 large and mid-size companies improve operations and drive growth across numerous industry sectors. To learn more about Infor, please visit www.infor.com.

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